

## COMMUNITIES IN TIME TO HAVE OWN BROADCASTING OUTFITS

Commerce Department's Radio Division Expects Flourishing Business as Soon as Law Is Passed Granting Licenses to Country Hamlets and Villages.

[By United News.]  
WASHINGTON, May 13.—Time was when the village held its carnival to buy a motor fire engine. Time will be when the village will hold its carnival to buy a radio telephone broadcasting set.

The Department of Commerce's radio division expects to do a flourishing business as soon as the radio law is passed in granting licenses to communities in the country districts out of the direct line of communication with the larger concentration broadcasting stations.

For a long time to come, it is pointed out, the radio broadcasting must necessarily be a large corporation or community property because of its expense. The average broadcasting outfit costs from \$5,000 to \$10,000, when bought outright from the large radio corporations who make a specialty of manufacturing broadcasting sets. Obviously this is beyond the reach of the average amateur. He must content himself with a sending license for code signals. And speaking of code transmission, up in Rockville, Maine, there is a community set which broadcasts news in code signals to Swan Island, several miles away, in place of a telephone cable which broke down some time ago.

Not only because of its expense, but the radio broadcasting outfit will be a community affair for a long time to come, but the very nature of broadcasting service implies community use.

Just as soon as a community can get enough funds to buy a set, the department will grant it an amateur's license, which will enable the town authorities to hold their concerts and broadcast them to every citizen within the town limits. And this sort of broadcasting, it is understood, appeals particularly to the radio division because the officials believe that the radio's greatest usefulness and greatest opportunity for service lie in the neighborhood of Main Street.

At present the radio vogue is largely a big city proposition, but experts here contend that this is only temporary, that inevitably the radio will seek its own level, and that level is the country town. The community broadcasting idea is entirely feasible and desirable, officials believe, because it does not create any considerable interference, and under the new law will probably operate on a low wave length of 150 meters. This wave length will be ample for the scope of the small community.

## CITY PAWNSHOP TO OPERATE IN PARIS

[By United News.]  
PARIS, May 13.—An endowment of 100,000 francs for a municipal pawnshop has just fallen into the hands of the Paris City Council, thanks to the will of the late Mme. de Guerry. The fund, it is stipulated, is to be used for the redemption of articles pawned by poor people, and for their restoration to their hard-up owners. Mme. de Guerry was a kindly soul in her lifetime. She specialized in aiding the "poor" poor, that is the poor who were ashamed to apply to charitable institutions for aid. In the hope of finding some needy people of that sort, she one day got permission to visit the "Mont de Piété" (Mountain of Piety), as the main "charitable" credit establishment is popularly known.

In the room containing the oldest objects pawned, Mme. de Guerry came across a diamond ring of her husband's, all in silver, an exquisite gift for a child. The ticket stub showed that the parents had placed it in pawn as far back as 1872, doubtless being in straits as a result of the disastrous war of 1870 and the internal troubles of the following years. The ring, she showed that year after year, the poor couple had "renewed" the pledge in order to keep the family together from being sold, but that they had never been able to scrape enough together to afford the luxury of recovering it.

Then, according to one of the attendants, one year later the mother came to the "Mont de Piété" again. She came again the next year and the next, but as her last renewal had expired, baby's "renewal" was about to be put up for sale.

Mme. de Guerry went to the municipal pawnshop on the day of the auction and bought the poor family's precious keepsake. She wrote to their last given address, and then, receiving no reply, went there herself. After quite a long investigation she found that the father, mother and baby had all died, so there was no one left to whom she could restore the redeemed heirloom. She was finally forced to keep it herself, as a sad souvenir of her attempt to bring happiness to the unfortunates.

The experience, though, made a profound impression on her, so much so that her legacy of 100,000 francs to help out other people in similar plight was about the most important item in her will. And the municipal councilors have one and all described her action as extremely touching and promise to guard her trust zealously.

## KING LIKELY TO RE- WITH SON-IN-LAW

LONDON, May 13.—As King George is not intending to race the yacht Britannia this year for reasons of economy, it is reported in yachting circles that the boat will be commissioned by his new son-in-law, Viscount Lascelles.

Princess Mary is very fond of yachting, and if rumor is correct will be seen aboard the Britannia under her husband's pennant, with possibly the King as a passenger during the Cowes season.

## FAIL TO DELIVER LETTER TO EBERT

BERLIN, May 13.—Not even President Ebert is exempt from the exasperating delays or failure to deliver mail which occur here as in all other countries.

A letter addressed to the "Reichspräsident, Berlin," was recently returned to the sender by the post-office with a label attached stating: "Without address or particulars the addressee cannot be traced in Berlin."

## THE NEW CHANDLER SIX

Smart Style  
Lulling Comfort  
Economy

NOW  
\$1595

MADISON MOTOR CORP.  
114 W. Broad  
Mad. 808  
The Chandler Motor Car Co.  
P.O. Box 1000  
Cleveland

## VEILED PROPHETS PLAN BIG MAY CEREMONIAL

Sanis Grotto, No. 34, Mystic Order Veiled Prophets of the Enchanted Realm, is making elaborate plans for its big May ceremonial to be held at the Strand Theater on Thursday. The business session will be held at the Masonic Temple at 5:30 o'clock, at which time a large class of candidates will be elected. Following this there will be another supper and a mammoth street parade, ending at the Strand Theater, where the ceremonial will take place at 8 o'clock.

Word has been received from Captain Charles D. Shackelford, past commander of Columbia Commandery, No. 2, Washington, D. C., and also past monarch of Kallipolis Commandery, Washington, that he will arrive here with Kallipolis drill corps, drum and bugle corps and a number of prophets in time for the parade.

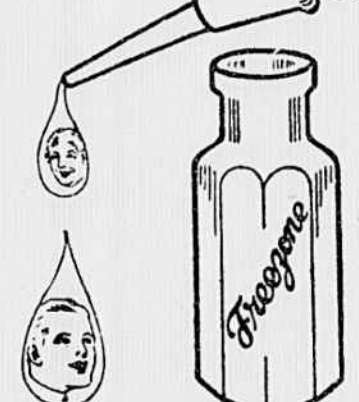
Past Grand Monarch, Edward S. Schmidt, and the officers of Kallipolis Grotto, and E. W. Libbey, grand alchemist, will accompany the Washington prophets. E. C. Pelouze, deputy grand monarch, will be among those who will welcome the visiting prophets. Mr. Pelouze, at the national meeting to be held in the tri-city late in June, will be elevated to grand monarch of the United States.

Yoda Grotto, of Baltimore, Md., and many of the prophets from Norfolk will attend. The Baltimore grotto will be accompanied by a drill corps, while Yoda Grotto, of Norfolk, promises to send the largest delegation.

The parade incident to the ceremonial will be headed by Sanis Grotto's new million dollar band, which is reported to be the biggest and best band in the city.

## CORNS

Lift Off with Fingers



Doesn't hurt a bit! Drop a little Frezzone on an aching corn, instantly that corn stops hurting, then shortly you lift it right off with fingers! Truly!

Your druggist sells a tiny bottle of Frezzone for a few cents, sufficient to remove every hard corn, soft corn, or corn between the toes, and the calluses, without soreness or irritation.

—Advertisement.



Has Proved a Big Success,  
Just a few of the many good points. It is light and springy, has low heels, foot-form sole, fits high or low arch foot, used for street, house or dancing. We can fit any foot.  
In Patent ..... \$7.00  
Cott ..... \$5.00  
White ..... \$7.00  
Black ..... \$7.00  
Suede ..... \$7.00  
Send M. O. or we'll send C. O. D.  
BURNS  
Short Vamp Shoes  
525 South Broadway,  
Los Angeles, Cal.

Anticipating the Virginia Historical Pageant, May 22 to 28—and all your needs for Pageant Week.

Virginia Historical Pageant visitors are urged to arrive in Richmond a bit early to share in the Purple Pageant.

# THE PURPLE PAGEANT

## and Iris Festival



May 15-20

at MOSBY'S

Featuring the Iris, Richmond's flower, the Purple Pageant will open at the store of J. B. Mosby & Company tomorrow and continue one whole week. Anticipating and preparing for the Virginia Historical Pageant, the Purple Pageant will be a super-sale. Advertised values cannot tell a fraction of the Beauty—the Interest—the wonderful Values in the—Iris Festival and

### Betty Wales Frocks at Reductions of 1/2

Every one of our beautiful Betty Wales Dresses has been so radically reduced for this sale that they should be literally "gobbed up." Sport Dresses of exclusive Boncella Kloth, Street Dresses of twill and serge, Afternoon and Evening Frocks of Canton crepe, satin, taffeta and chiffon now range in price from \$10.00 to \$30.00—averaging half their former prices.

Third Floor

### The Most Wanted Silks in This Wonderful Sale

You are urged to compare the quality and prices of these Silks, not only with the original prices marked on the tickets, but with any other silks anywhere in Richmond.

10-inch Canton Crepe ..... \$2.35  
A closely woven silk of superior excellence, in all the popular colors.

10-inch Showerproof Foulard ..... \$1.95  
Featuring the quaint new patterns of the Spring Foulards.

10-inch Radium ..... \$1.95  
In shades for lingerie and dresses.

10-inch Crepe Chiffon ..... \$1.25  
Black, white, pink, brown, orange, salmon, turquoise, orchid and jade.

Second Floor

### Val Laces 39c

One of the most remarkable values offered during the Purple Pageant are these beautiful Val Laces in French and round-thread designs. Both edges and insertions to match if desired; in a variety of exquisite patterns. By the piece of 10 yards, special, 39c.

First Floor

### Be Fitted in a Corset Cool and Pretty at \$4.95

Pretty enough to cost much, much more (and they do, ordinarily); light and cool enough for Summer; beautifully made and fitted to your individual requirements, are these Corsets of satin, brocade and pink coutil, in front and back-lace styles. Models for medium and stout figures. Reduced to \$4.95.

Third Floor



### Silk Hose \$1.45

Full fashioned pure Silk Hose with lace garter tops, in black, nude and gray, reduced to \$1.45.

Pure Silk Sport Hose with seamed back, in orange, orchid, fawn, green, blue, silver and rose, reduced to \$1.45.

First Floor.

### 54-in. Wool Skirtings Reduced to 95c yard

At this remarkable price the quantity is necessarily limited—we have only 55 yards to sell. Patterns are stripes and plaids, in black and white, brown and black, Pekin blue and black, taupe and black, dark green and black, navy and gray.

Second Floor

Many Items Not Advertised.

### Purple Pageant

## REDUCTIONS FROM 1-6 to 1/2

—on our regular merchandise will make Purple Pageant Week at Mosby's notable not only in fashion and quality, but in extraordinary underpricings.

Articles reduced for the Purple Pageant are taken from our regular stock and have consequently met the high Mosby standard.

Former prices and percentages of reduction are too varied for detailed mention. The original price tickets will tell you the story. Come and see for yourself, bearing in mind the general rule that prices advertised for the Purple Pageant are—

From 1-6 to 1/2 Lower



### Reduced

## Purple Pageant Prices on Frocks—Wraps—Suits

—make this sale of fine Outer Apparel one to attend at the earliest moment. Only the new Iris prices are advertised—the original price tags will remain on the garments, showing the wonderful values.

Sports, Street and Afternoon Frocks ..... \$21.75 and \$28.75  
in the new silks—the new shades—the new fashions.

Novelty Sports Suits ..... \$21.75  
Of country fabrics, beautifully tailored.

Planted Sports Skirts ..... \$7.95 and \$10.95  
In white, black and colors, developed in Summer silks and wool prunella.

Capes, Wraps and Top Coats ..... \$29.75  
Of Lurella and other high-pile fabrics; Poirer twill and imported English materials.

Fourth Floor

### Waite Grass Rugs Reduced to \$10.95

9x12 Waite Grass Rugs, all new spring patterns, and all in perfect condition. Shown in blues, greens and browns, with plain or figured centers and fancy borders. Ideal Rugs for summer, because they're reversible—easily cleaned, and made of long-wearing wire grass combined with stout yarn.

Fifth Floor.

### Four of Our Prettiest Pumps Reduced to \$9.50

Strap Pumps, all headed with graceful sprays of steel beads in the newest fashion. Black Satin 2-strap Pumps with junior Louis heels; Black Satin Ankle Strap Pumps with Spanish heels; Black Suede Pumps with cutout straps, and Mat Kid 2-strap Pumps of a very fine grade, with junior Louis heels. All reduced to \$9.50.

Second Floor.

### Philippine Gowns \$3.95

The quality of these gowns cannot be over-emphasized. You will be delightfully surprised when you see them. They offer a rare opportunity for June brides to select elaborate and expensive models at the price of ordinary Philippine gowns.

Third Floor.

### Hints of Savings at the Notion & Toilet Counter

When small economies mount into big ones!

Cuticura Soap, at ..... 18c  
Woodbury Facial Soap, at ..... 18c  
Mennen's Talcum Powder, at ..... 17c  
Safety Pins, with safety guards, at ..... 5c  
Tinted Berkshire Mills Paper, at ..... 29c  
Matching Envelopes, at ..... 9c

First Floor.

### Hand Towels 2 1/2c

13x21 Towels, made of an excellent quality crash, with red stripes, reduced to 2 1/2c each.

17x36 Huck Towels, all white, hemmed, soft and absorbent, reduced to 10c each.

Second Floor.



### All 59c Cretonnes Reduced to 45c a yard

Offering a chance to save 70c a window on your summer hangings! Colorful Cretonnes for pillows, couch covers and curtains, in many patterns, just in time to freshen up guest rooms for Pageant visitors.

Fifth Floor.

Many Items Not Advertised.

# J-B-MOSBY-&CO.